

SECTION 1: INTRODUCTION

CREATING 24/7 TOBACCO-FREE SCHOOLS

The 24/7 Campaign is a youth-led initiative to help all schools in Virginia implement comprehensive 100% tobacco-free policies. Comprehensive tobacco-free policies prohibit the use of any tobacco products and electronic cigarette devices (e-cigarettes) anytime, anywhere, 24 hours a day, 7 days a week by anyone on the school buildings, on school property, or at any school-sponsored event, including off-site events. This type of policy is critical to creating a truly tobacco-free learning environment for students.

A TRULY TOBACCO-FREE SCHOOL MEANS:

1. **Tobacco and e-cigarettes in any form are not being used in school buildings, on school property, or at any school-sponsored event, including off-site events, by anyone, at anytime.**
2. **The policy is clearly communicated to students, staff, and visitors.**
3. **Consistent rules and consequences for violations.**
4. **Offering cessation resources for students and staff.**

The 24/7 Tobacco-Free Toolkit is a guide to help your school or school division become truly tobacco-free. This kit contains information and resources to help your school clearly communicate, enforce, and support a truly tobacco-free campus.

SHOWCASE YOUR COMMITMENT TO TOBACCO-FREE SCHOOLS

On October 2, 2015, schools and school divisions across Virginia will celebrate their comprehensive tobacco-free policies as part of the statewide 24/7 Tobacco-Free Schools Appreciation Day. This day of action is an opportunity for schools to showcase their commitment to creating a truly tobacco-free school environment. We hope your school or school division will join the movement to become a 24/7 Tobacco-Free School. For more information about the day of action, visit 247CampaignVA.com/AppreciationDay.

FREE TOBACCO-FREE SCHOOL SIGNAGE

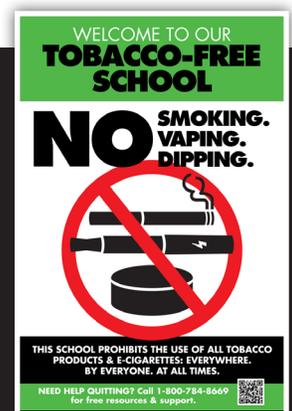
Is your individual school or school division interested in implementing or communicating a comprehensive tobacco-free policy? Contact info@247CampaignVA.com or visit 247CampaignVA.com/signage to request free tobacco-free signage for your school or division.



12X18"
ALUMINUM SIGNS



8X8"
WINDOW DECALS



24X36"
LAMINATED INDOOR POSTERS

